

## [Reasons you should be GPS Tracking your Assets]



Hooking up your equipment to a GPS tracking device seemed like something straight out of a spy novel a few years ago and only used when the asset was something related to national security.

But as GPS technology has progressed, devices have become more affordable and freely available so assets of all types are being tagged with GPS units. GPS tracking software used to track the units are also a lot more powerful and user-friendly, making them a far more valuable investment for businesses of all sizes.

Why GPS track your assets?

**Here are five good reasons why you should invest in GPS tracking for your business assets:**

**Recover stolen gear fast** - Sometimes it's not just the hassle of replacing stolen equipment that makes theft so inconvenient to a business; it's the downtime in between losing it and getting a replacement. It's particular more painful when that piece of equipment is critical to the day-to-day operation of the business. With GPS tracking an asset's exact location can be provided to the authorities for immediate recovery and a business can get back to making money.

**Improve asset utilization** - An asset is an investment and when it's sitting idle it's giving the business zero return. GPS tracking can highlight assets being underused, which can then either be put to work or sold off.

**Reduce insurance costs** - GPS tracking is considered as an anti-theft device by most insurance companies and they offer a discount on premiums for it.

In addition, by recovering stolen equipment yourself (using GPS tracking) you reduce the number of claims you make, cutting insurance premium and excess costs.

**Accurate billing** - When assets are rented out (either to customers or internal cost centers) GPS tracking can monitor hours of actual use and this can be used to prepare accurate billing and costs, as well as better quoting for new jobs.

**Higher visibility** - Asset tracking can be setup to give you real-time reporting with location and status updates sent every two minutes. This can make management far more effective and make it easier for dispatch, such as when a new job requires specific assets that need to be located quickly.

### **Asset tracking growing in popularity**

There are more and more businesses that are realizing the benefits of asset tracking, such as when recovering stolen property, and finding the initial cost is being offset by savings made. Some are finding they can now spend less on other security measures, such as night patrols or camera surveillance, because GPS tracking is taking its place, providing a more cost-effective solution to looking after their assets.

So whether you've got powered assets (chippers, Bobcats, generators etc.) or non-powered assets (trailers, cargo or remote workers even) you can improve their safety and security, and manage productivity a whole lot better with asset GPS tracking.

Tracking units are small, portable, waterproof, shockproof and many have extended battery life (some up to seven years, which is ideal for non-powered assets in very remote locations). They can also be used outside of cellular networks offering an even greater range and versatility.

If you want to know more, get in touch with us a GPS tracking firm with reliable cloud servers and professional staff members' who can help you decide what's best for your fleet.

### **Enhance Personal Safety by Using Personal GPS**

GPS units are becoming more and more popular nowadays. These systems have become standard features of most motor vehicles, mobile phones, and other tech gadgets. You can also use a personal GPS to allow your loved ones to track you.

GPS units are becoming more and more popular nowadays. These systems have become standard features of most motor vehicles, mobile phones, and other tech gadgets. You can also use a personal GPS to allow your loved ones to track you. Conversely, it also enables you to track a relative that needs close supervision. There are different flavors of GPS units available today. For personal use, you should seriously consider getting a high quality Personal GPS Tracker.

There are many reasons why you need to use a personal GPS tracker. First of all, it is a convenient device. Because the unit is embedded into a pocket or belt, it will never distract you from your personal activities. You will be able to enjoy ease of use while significantly enhancing your personal safety. Second, you can use the tracker system whenever you go on a solitary hiking trip to the woods. You will have better peace of mind because you know that you will never get lost in the woods again. Of course, this kind of device is very useful tool for tracking elderly relatives who may experience difficulties finding their way home. Through GPS, you will be able to easily determine the exact location of your relative.

The Personal GPS Tracker are also very effective in mitigating crimes against a person. You probably know already that cases of kidnapping are becoming more common today. The need for a GPS tracker becomes more important if you travel to places that are known hotbeds of bad elements. For example, you may have to take an unavoidable trip to a foreign country with high incidence of kidnapping. If you are wearing a GPS unit, then you and your family will enjoy peace of mind. That is because you know that the authorities will be able to track your whereabouts with the help of the GPS.

The Personal GPS Tracker has excellent capabilities. These systems are completely hidden from view. They feature a panic button that you can discreetly activate if you want to be tracked. The unit also transmits your exact location every few seconds for more accurate position tracking. The location data of the tracking system can be accessed online through a private web-based control panel system. It is also possible to get the location report directly from the mobile phone of someone you completely trust.

Personal GPS devices are some of the best inventions in the 21st century. They are very useful for ensuring the personal safety of individuals. The devices can greatly help in minimizing accidents and crimes. So if you want to enhance your personal safety and security, make sure that you have a GPS tracker.

## PERSONAL TRACKING DEVICES



Name:TR06  
No.:41443116



Name:TR02  
No.:413525416



Name:GT06N  
No.:4136816



Name:GW101  
No.:7152057616



Name:GS503  
No.:71520415116



Name:GT03B  
No.:71520284716



Name:GK301  
No.:71520134816



Name:GK3537  
No.:7151801516



Name:GT05  
No.:71517493016



Name:GT07  
No.:71517332516



Name:GT03A  
No.:71517215116



Name:GT02A  
No.:7151741616

# TRACKERS VEHICLE - BIKES - BOATS



Name:TR06

No.:41443116



Name:TR02

No.:413525416



Name:GT06N

No.:4136816



Name:GT05

No.:71517493016



Name:GT07

No.:71517332516



Name:GT03A

No.:71517215116



Name:GT02A



Name:GT06



**[LOGIN PERSONAL TRACKER]**

<http://en.coomix.net/loginen.jsp>

**[LOGIN VEHICLE TRACKER]**

<http://www.smartgpstracking.net/>